Dale Reed enters his tenth season as the Head Boys Basketball Coach at The Woodlands High School having compiled a 215-93 (81-23 District) record over his first nine seasons. Reed has guided his squad to seven 20 win seasons during that time and his teams have reached the Texas 5A State-Playoffs in each of his nine seasons. This accomplishment is the first time in school history that the boys basketball program has been to the State Playoffs 9 years in a row. Reed's efforts have not gone unnoticed since arriving in The Woodlands as he has been named District 14-5A Coach of the Year four times (2006-07, 2009-10, 2010-11, 2012-13). Coach Reed was also selected as the North Coach for the Houston Area Basketball Coaches Association (HABCA) All Star game in May of 2011. In addition to their on-the-court success, Reed's teams have done their part as well as The Woodlands High School has won the Lone Star Cup 5 times during Reed's tenure. The honor is given by the University Interscholastic League (UIL) and is based on academic and athletic extra curricular achievements. The Woodlands High School has also been highly ranked by ESPN RISE FAB 50 the past few years including the #1 ranking for all sports for the year of 2009.

Reed's pedigree in basketball is rich in tradition, as his career has granted him the opportunity to play for and work with some of the great basketball minds in recent history, including three coaches who have all won collegiate National Coach of the Year honors.

As a highly touted guard at Little Snake River Valley High School in his hometown of Baggs, Wyoming, Reed shattered numerous school records en route to leading his team to two state championships while playing for his now deceased father, Ed Reed, a member of the High School Coaches Hall of Fame. A prolific scorer and consummate team player, Reed was recruited by many of the top collegiate programs of that time, and agreed to attend the University of Iowa to play for Dr. Tom Davis.

After a successful stint at Iowa, Reed transferred to Washington State University for the opportunity to play for then head coach, and current University of Houston Head Coach Kelvin Sampson. A team captain his last two seasons at WSU, Reed's leadership and floor presence was instrumental in leading the Cougars to a 20 win season and a berth to its first NCAA Tournament in 11 years during his senior year.

Reed's first coaching stop took him to Blinn College in Brenham, Texas, where he served as an assistant coach for three seasons. Working under the helm of now deceased Joe Curl, Reed accompanied Curl to the University of Houston to help resurrect a doormat women's basketball program. Reed assisted in all areas of the basketball program while at Houston, and was integral in laying the foundation for a program that has made its mark on the national landscape of Division I women's basketball over the last several years.

After making a brief career change that took him out of coaching, Reed's passion and love for basketball drove him back into the coaching ranks. As an assistant coach for the varsity boys' basketball team at Westfield High School (Houston, Texas), Reed's basketball knowledge and experience helped guide his squad to the playoffs each of his two seasons there.

Reed's success at Westfield led him to take over the helm at New Caney High School (New Caney, Texas). While at New Caney, Reed took a struggling program that had tallied only five wins the season prior to his arrival, and led them to double-figure wins.

Reed received a Bachelor of Arts Degree in Business Management and a Master's of Education (Athletic Administration) Degree at Washington State University.

Reed and his wife, Cristen, have two children, Rachel (17) and Bruce (9). Cristen, an accomplished track and field athlete at Washington State, is currently teaching Biology at The Woodlands 9th Grade Campus. During his free time, Reed enjoys spending time with his family & friends. He is an avid sports fan as he enjoys attending Highlander football games and cheering on the Houston Astros, Rockets and Texans. The Reed family resides in The Woodlands.